

Investment



Investment Addendum

Below is your custom pricing based on our conversations. We've tried to provide all the necessary details and if possible provide some options for your consideration. If options are listed, these are the most popular chosen in the past by others to enhance the game experience even more. You can toggle the various option line items on and off to see how your final investment total adjusts accordingly.

Name	Price	QTY	Subtotal
360 Client Care Package Companies like to talk about having the best themes, or the best quality, or the best props. These factors are obviously important, but they are not enough. With over 20 years of experience in the amusement industry, our team draws alongside you during this time to provide key elements and services to empower you with unparalleled service: <u>Project Management:</u> <ul style="list-style-type: none">Working with your entire team (architects, general contractors, equipment provider, etc.) to ensure a seamless execution <u>Design Details:</u> <ul style="list-style-type: none">ADA ComplianceUnparalleled Playability <u>Training:</u> <ul style="list-style-type: none">Free attendance to any of our LaserTAG360 events (http://www.lasertag360.com)Best practices in staffing and operating your attraction for a top-notch guest experience <u>Partnerships:</u> <ul style="list-style-type: none">You receive enrollment in our 360 Advantage Program to receive thousands worth of products and services (http://www.lasertag360.com/advantage-program)Special code for our Creative Prop Shop (http://www.creativepropshop.com) to purchase needed supplies and related products <u>Support:</u> <ul style="list-style-type: none">Dedicated, in-house technicians, available to speak with you via	\$0.00	1	\$0.00

<p>phone/video</p> <ul style="list-style-type: none"> Complete online knowledge database and ticket management system 			
<p>Laser Tag Attraction - Tailored Package</p> <p>Briefing and Vesting Areas: 553 Sq Ft</p> <ul style="list-style-type: none"> Staging Room(s) Design - Designed to ensure proper flow and efficiency when cycling players 3D Mission Rules sign for attraction Door signs for attraction with plastic backing and protective overlay Enhanced theme painting to fill space and transition theme into arena <p>Arena Area: 2383 Sq Ft</p> <ul style="list-style-type: none"> Professional Arena Design - ADA Compliant, Safe, and Exciting for Competitive Gameplay 3D Arena Maze Panels - Custom build out and supply with complete hardware. Various sizes 3D Arena Maze Panels - Custom theme painting and décor by certified artists Large Glowing Target Base Props to house electronics- Floor Mounted (2 provided for team play) Door signs for attraction with plastic backing and protective overlay Enhanced Themed Murals on perimeter walls by certified artists Professional Sound System - speakers, amplifier, microphone, sample music and more Special Effect Lighting Package - includes LED pulsing lights with color changing designs and lasers with patterns Professional Smoke Package - Fogger system with remote, 1 gallon of juice, and mounting shelf 3D Floor Props to match theme and transition areas of the arena 3D Wall Top Additions to match theme and create height within the arena 3D Signature Themed Prop Fire Retardant additive for all paint applications - Class A Rating 	\$67,528.00	1	\$67,528.00
<p>Tag - OPTION: 3D Focal Centerpiece</p> <p>This focal prop is typically located near the center of your arena and stretches 14-16' in the air. This piece is a show stopper, providing a WOW to your guests and a point of reference for players finding their way through the arena. Each centerpiece is designed to match the theme you choose for your arena package and many include LED illumination as well as the possibility to integrate with additional targets for your equipment.</p>	\$6,970.00	1	\$6,970.00
<p>Tag - OPTION: 2 Low Relief Target Props</p> <p>A critical piece for enhancing your guest experience. These props are typically located on a perimeter or central wall within your arena and takes your theme to a whole new level.</p>	\$3,824.00	1	\$3,824.00

Usually 5'-8' in size and creates a WOW within your arena. Each signature prop is designed to match the theme you choose for your arena package and many include LED illumination as well as the possibility to integrate with additional targets for your equipment.			
Tag - OPTION: Lighting Upgrade - DMX Package Get ready for a smarter arena! This package upgrades all effects lighting supplied including any lighting housed inside props produced to DMX, and connects all pieces together via cabling for enabling your arena effect lights (not black lights - separate package) to be controlled through scenes and time based events for changing the atmosphere at any given time. This package adds 4 additional scanning or LED effects depending on your layout and what we feel would provide the most impact based on the final layout. ***THIS OPTIONAL PACKAGE REQUIRES you to choose the laser tag manufacturer's DMX option so they can tie things back into their game computer and control via their game software.	\$5,984.00	1	\$5,984.00
Tag - OPTION: Entrance Low Relief and Mural Work A great way to bring out the theme of your arena to your guests! We cover an area of approximately 250 sq ft with mural work, and low-level relief themed pieces to give extra visual texture. This is a great instagrammable moment for guests that have played in your EPIC Arena!	\$0.00	1	\$0.00
TAG - Shipping and Install (Lower 48) This includes the shipping, travel, and installation for the lower 48 states.	\$8,920.00	1	\$8,920.00

Subtotal **\$93,226.00**

Total \$93,226.00



EPIC Arena Proposal



Delivering the **WOW** Effect
one client at a time



Introduction

Welcome to your personalized proposal from Creative Works. We thank you for this opportunity to show you the difference of the WOW effect! In our marketplace, we must differentiate ourselves from others by showing you who we are, and why you should partner with us.

METHODOLOGY:

We've applied our years of experience and best practices to keep you ahead of the learning curve. In discussing your needs and goals, we believe the investment package put together in this proposal is representative of what needs to be done to create an authentic, first class experience. We've based the pricing on quality materials and pieces, as well as the skilled labor required to create your attraction.

SCOPE:

As part of the scope of our project, we will be assisting with the following, while providing specific attractions and decor elements.

- Complete project management assistance
- Coordination with your local team members (architects, contractors, managers, etc.)
- General build-out recommendations
- All manuals and documents for supplied equipment
- Complete training on all items provided

If everything looks good and you're ready for us to begin and help with the important planning phase, you can accept the proposal and provide us with an electronic signature.

Don't hesitate to contact us personally, our team is here to help! With over 20+ years of experience we've designed, built, installed, trained and/or managed over 600 attractions world wide; and we look forward to putting that knowledge to work for you...

CW ADVANTAGE

CW Advantage

We believe memorable experiences make people happier. We call this the WOW Effect, and it's the driving force behind our team. As an entertainment operator, you're in the business of delivering happiness, smiles, and joy every day. We call this the WOW Effect, and it's the driving force behind our team.

OUR VISION:

To deliver the WOW effect, one client at a time...

We're a group of designers, artists, and dreamers. We want to help you WOW your customers! We do this by balancing interactive elements and durability in everything we build.

OUR MISSION:

We are obsessed with empowering you to be the best...

- **LaserTAG360** - You need the right location, efficient design, engaging staff, excellent customer service, solid marketing, smooth operations, and more. Learn how to avoid costly mistakes, and maximize your revenue potential at this amazing 2-day event.
 - As a Creative Works client, you and a guest are able to attend this event at no charge.
- **360 Client Care Package** - With over 20 years of experience in the amusement industry and hundreds successful projects, we share our knowledge and work with you to help reduce your contracting/equipment costs while improving your business' foundation:
 - **Project Management** - Coordination with your architect and general contractor for specialized best practices
 - **Design Details** - Architectural prints with specific power and data requirements
 - **Training** - Best practices on how to operate your attraction to maximize revenue and enhance the guest experience
 - **Discounts** - Our 360 Advantage Program represents thousands of dollars in savings on key products and services for your center
 - **Support** - Our in-house staff of dedicated technicians provide live support, along with an online knowledge database, and a ticket management system to serve you



Epic Arenas Details

Laser Tag is where we started back when it was first introduced as an attraction over 20 years ago. Over time, we have grown with the industry and worked across the globe to design and build some of the best experiences out there.

Our arenas work towards your goals and objectives, connect with your target market, all while being profitable to your bottom line.

In a world of copycats and uncertainty, we bring originality and experience that cannot be matched by the competition. With over 360 laser tag sites to our credit, we can work within any size, theme, or budget. Our strong project management and best practices save our clients both time and money. Additional benefits from selecting Creative Works for your project include:

Professional Arena Design and Implementation - ADA Compliant / Exciting / Safe / Strategic

- Unlimited theme possibilities with 10 heavy duty concepts to start from and customize using advanced game theory
- Dedicated project manager from start to finish, and support beyond

General Build-out Recommendations - Electrical, Paint, and Flooring

- Coordination with your local architect and general contractor
- Collaboration with laser tag equipment supplier
- All manuals/documents on anything supplied

Engaging Arena Elements

- 3D Maze Panels & Signature Props w/ Fire Retardant Coatings
- Complete Sign Packages
- Outstanding Lighting, Sound, and Fog Options

OUR CLIENTS

Don't take our word for it, here are a few testimonials from our clients...

"If any operators out there want to WOW their customers, Creative Works is the real deal!"

- Danny De Cicco, Lazer Maze

"I couldn't be more pleased with the relationship I formed with Creative Works during this process. They showed tremendous patience and partnership to help me see this through. The finished product looks every bit what we hoped it would be and it has been very well received by our customers." - **Darrin Skinner, Lake Wylie Bowl & Bounce**

"We have worked with Creative Works for years. Good group of people who care and who are attentive, supportive and accountable." - **Mike Long, Trifecta Management Group**

"CWI was able to bring our conceptual ideas to life. We needed theming elements that could be conceived, designed and constructed. CWI delivered on that, plus brought their own ideas to the project." - **Brad Jorgensen, Bowlmor AMF**

"I have rarely seen a team put in as many quality hours as the on-site install team from Creative Works. The quality is fantastic, and the workmanship is truly amazing." - **Jim Richardson, Miramar Speed Circuit**

"Our laser tag attraction has increased revenues week over week. We are still seeing a lot of first-time customers, and everyone is saying we have the best laser tag arena in Orlando!" - **Suketu Patel, Whirlydome**

"Creative Works sent a really exceptional team. They put forth great effort, and clearly have a lot of pride in their work." - **Ryan Clancy, Bounce Milwaukee**

"We get comments all the time from people who say our laser tag arena is the best they've ever played and we have a lot of competition in our market." - **Brian Smith, Alley Cats Bowling Center**

